


# Privacy Bingo

## State Privacy Law Edition

### New Hampshire Privacy Act (NHPA)

B I N G O				
SCOPE	CONSUMER RIGHTS	WILDCARD	OBLIGATIONS	ENFORCEMENT
Includes processing threshold	Correction	Grants rulemaking authority	Impact assessments	AG has exclusive enforcement authority
Applies to B2B data	Portability	"Sensitive data" includes biometric data	Data minimization	Defined statutory penalties
Applies to employment data	Appeal		Non-discrimination	30 Day Cure Period
Entity-level GLBA exemption	Obtain list of third-party recipients	"Sale" includes money OR other valuable consideration	Security measures	Private right of action for unauthorized access
All non-profit organizations exempt	Deletion	Establishes new privacy protection agency	Recognize universal opt out signals	Enforcement actions published



#### Scope:

- Applies to organizations that conduct business in New Hampshire or produce products or services that are targeted to New Hampshire residents that either:
  - control or process the personal data of at least 35,000 unique consumers, excluding personal data controlled or processed solely for the purpose of completing a payment transaction; or
  - control or process the personal data of at least 10,000 unique consumers and derive more than 25% of their gross revenue from the sale of personal data



**Effective date:**  
January 1, 2025



**Consumer rights:** Access; correction; deletion; portability; opt out of profiling; opt in to processing of sensitive data; opt out of automated decision making



#### Controller obligations:

- Impact assessments; data minimization; purpose limitation; reasonable data security measures; non-discrimination; privacy notice



#### Enforcement:

- No Private Right of Action
- Right to cure within 60 days (sunsets after January 1, 2026)